## Media coverage of the *Pediatrics* paper by Goates et al. (Nov. 6, 2006) describing the LouseBuster<sup>™</sup> technology

## **Media Highlights**

- Google News Rankings "*Top Stories*" ranked in top 7, Nov. 6, 2006, "*Health Stories*," ranked in top 3, Nov. 6-7, 2006, and "*Most Popular Stories*" ranked in top 20, Nov. 6-8<sup>th</sup>, 2006
- New York Times, Remedies: Researchers Devise New Weapon For Head Lice, by Nagourney, Nov. 7, 2006.
- The Times (London) The gadget that blows your head lice away, by Smith, Nov. 6, 2006.
- Associated Press, Hot air device dries out head lice, by Vergakis, Nov. 6, 2006. (article carried by at least 140 news groups)
- Reuters, Lice face louse future from dryer device, by Conlon, Nov. 6, 2006.
- BBC, 'Dry air' device kills head lice. Nov. 6, 2006
- The Today Show (NBC), New lice treatment could blow problem away. Nov. 7, 2006.
- Good Morning America (ABC). "LouseBuster" An end to cooties?. Nov. 7, 2006
- The Early Show (CBS) Eliminating head lice. Nov. 7, 2006.
- As It Happens (Canada Broadcasting Corporation) by Loff, Nov. 6, 2006; article chosen as CBC Editor's Choice.

## **Detailed media coverage (9 pages)**

Title (s)	Media Group	(Author) Excerpt
(AP) The Associated Press full length article	ABC 4, Salt Lake City - Nov 6, 2006	(Vergakis) SALT LAKE CITY—Head lice—those nasty
appeared under many different titles,	Asheville Citizen-Times, NC - Nov 6, 2006	nuisances for schoolchildren and parents—were blown away
including:	Austin American-Statesman, TX - Nov 5, 2006	in half an hour by a new blow dryer-like device its inventors
Blow dryer proves mortal enemy of head lice,	Belleville News-Democrat, IL - Nov 6, 2006	call the "LouseBuster," university researchers report.
eggs	Buffalo News, United States - Nov 6, 2006	
Blow dryer that kills lice not all hot air, study says	Canada East, Canada - Nov 8, 2006	
Blow dryer-like device kills head lice and eggs	Canada.com, Canada - Nov 6, 2006	
Bugged by lice? LouseBuster might help	Canada.com, Canada - Nov 6, 2006	
Creators claim they can stop nit-picking	Canton Repository, OH - Nov 6, 2006	
Device may be answer to lice	Carlsbad Current Argus, NM - Nov 6, 2006	
For lice, who ya gonna call	CBS 11, TX - Nov 6, 2006	
Gadget kills lice with blasts of wind	CBS 13, CA - Nov 6, 2006	
Head lice? Just blow them off	CBS 2, CA - Nov 6, 2006	
health 'LouseBuster' takes aim at head pests	CBS 3, PA - Nov 6, 2006	
Health News	CBS 4, FL - Nov 6, 2006	
Hot air device dries out head lice, inventors say	CBS 42, TX - Nov 6, 2006	
In Study for Killing Head Lice	CBS 5 - Green Bay, WI - Nov 6, 2006	
Inventors claim drying device zaps head lice	CBS 5, CA - Nov 6, 2006	

Inventors Claim 'LouseBuster' Can Kill Lice Inventors hope to blow head lice problem away Lice blown away, dried out by hair dryer device 'LouseBuster' answer for nit-picking 'LouseBuster' claims to stop bugs from getting a head

'LouseBuster' dries head lice to death 'LouseBuster' may blow away a kid's problem LouseBuster zaps lice with blast of air Lousebuster's Creators Claim Hot Air Blows Away Head Lice

LouseBuster's creators claim they can stop the nit-picking

New device blows away old head lice treatments New device claims it uses hot air to blow head lice away

New device could 'bust' lice - nice!

New Device Designed To Treat Head Lice New device uses hot air to kill head lice

New head lice remedy is a lot of hot air

New lice treatment could blow problem away No more nitpicking

Researchers tout device as capable of blowing away lice ...

Researchers tout device to kill lice Schools may get new weapon to fight lice Schools soon may clamor for LouseBusters Scientists find new way to kill lice To get rid of lice

Utah Researchers Create New Lice Treatment Who Ya Gonna Call For Lice? LouseBuster

CBS News. New York - Nov 6, 2006 CBS4Boston, Boston - Nov 6, 2006 CBS4Boston, Boston - Nov 6, 2006 cbs4denver.com, CO - Nov 6, 2006 Charleston Gazette. USA - Nov 5, 2006 Charlotte Observer, NC - Nov 6, 2006 Chicago Sun-Times. United States - Nov 5. 2006

CNN - Nov 6, 2006

Contra Costa Times, CA - Nov 6, 2006

CTV.ca. Canada - Nov 6, 2006

Daily Breeze, CA - Nov 6, 2006

Daily Herald, UT - Nov 6, 2006

Denver Post, CO - Nov 6, 2006

FOX News - Nov 6, 2006

HeraldNet, WA - Nov 6, 2006

Hindu. India - Nov 6, 2006

Inland Valley Daily Bulletin, CA - Nov 5, 2006

KDKA, PA - Nov 6, 2006

Kentucky.com, KY - Nov 6, 2006

KUTV. UT - Nov 6, 2006

KUTV. UT - Nov 5. 2006

Longview Daily News, WA - Nov 7, 2006

Macomb Daily, MI - Nov 5, 2006

Monterey County Herald, CA - Nov 6, 2006

Montreal Gazette, Canada - Nov 6, 2006

Myrtle Beach Sun News, SC - Nov 6, 2006

Nashua Telegraph, NH - Nov 6, 2006

Newark Star Ledger, USA - Nov 5, 2006

News-Leader.com, MO - Nov 6, 2006

Newsday, NY - Nov 7, 2006

Newsweek - Nov 6, 2006

Online Athens , GA - Nov 5, 2006

Orlando Sentinel, FL - Nov 6, 2006

Record-Searchlight, CA - Nov 6, 2006

SouthCoastTodav.com, MA - Nov 5, 2006

Sun-Sentinel.com, FL - Nov 6, 2006

Sun-Sentinel.com, FL - Nov 6, 2006

The Spokesman Review, WA - Nov 6, 2006

TheDay . CT - Nov 6. 2006

Wall Street Journal, NY - Nov 6, 2006

Washington Times, DC - Nov 5, 2006

WCCO, MN - Nov 6, 2006

WHDH-TV, MA - Nov 7, 2006

WJZ, MD - Nov 6, 2006

(AP, short article) Air Blower May End Head Lice 10News.com. CA - Nov 6, 2006 Problems Click 2 Houston.com, TX - Nov 6, 2006 Click10.com, FL - Nov 6, 2006 Click10.com, FL - Nov 6, 2006 ClickonSA.com. TX - Nov 6, 2006 FoxReno.com, NV - Nov 6, 2006 Hawaii Channel.com. HI Nov 6, 2006 INDYchannel.com, IN - Nov 6, 2006 Kansas City Channel.com, MO - Nov 6, 2006 KCCI.com, IA - Nov 6, 2006 KETV.com. NE - Nov 6, 2006 KFOXtv.com, TX - Nov 6, 2006 KIROtv.com, WA - Nov 6, 2006 KSBW Channel.com, CA - Nov 6, 2006 KTVU.com, CA - Nov 6, 2006 Local6.com, FL - Nov 6, 2006 Local6.com. FL - Nov 6, 2006 Milwaukee Channel.com, WI - Nov 6, 2006 NBC 10.com, PA - Nov 6, 2006 NBC 11.com, CA - Nov 6, 2006 NBC 17.com. NC - Nov 6, 2006 NBC 4.com, DC - Nov 6, 2006 NBC Sandiego.com, CA - Nov 6, 2006 NBC13.com, AL - Nov 6, 2006 NBC30.com, CT - Nov 6, 2006 NBC4.TV. CA - Nov 6, 2006 NBC4i.com, OH - Nov 6, 2006 NBC5.com, IL - Nov 6, 2006 NBC5i.com, TX - Nov 6, 2006 NBC6.net, FL - Nov 6, 2006 News4Jax.com. FL - Nov 6, 2006 NewsNet5.com, OH - Nov 6, 2006 Pittsburgh Channel.com, PA - Nov 6, 2006 TheDenverChannel.com, CO - Nov 6, 2006 Turn to 10.com, RI - Nov 6, 2006 TurnTo23.com. CA - Nov 6, 2006 WBAL Channel.com, MD - Nov 6, 2006 WDIV, MI - Nov 6, 2006 WESH.com, FL - Nov 6, 2006 WFtv.com. FL - Nov 6, 2006 WHIOty.com. Ohio - Nov 6, 2006 WISC, WI - Nov 6, 2006 WNBC, NY - Nov 6, 2006 WNBC, NY - Nov 6, 2006

WPXI.com, PA Nov 6, 2006

(Vergakis) There may soon be a new, easier ... for schoolchildren and parents—were blown away in half an hour by a new blow dryer-like device its inventors call the LouseBuster, university researchers ...

	T=	
	WRAL.com, NC - Nov 6, 2006	
	WSBtv.com, GA - Nov 6, 2006	
	WSOCtv.com, NC - Nov 6, 2006	
	WTOV9.com, OH - Nov 6, 2006	
	WXii 12.com, NC - Nov 6, 2006	
(AP, short article) Just blow those lice away	Christian Broadcasting Network, VA - Nov 6, 2006	(Vergakis) - There may soon be a new, easier way to get rid of head lice. Instead
	Fox 12 Boise, ID - Nov. 6, 2006	
	KAIT, AR - Nov. 6, 2006	
	KESQ, CA - Nov. 6, 2006	
	KLTV, TX - Nov. 6, 2006	
	KNDO/KNDU, WA - Nov. 6, 2006	
	KOIN.com, OR - Nov. 6, 2006	
	KOLD-TV, AZ - Nov. 6, 2006	
	KPLC-TV, LA - Nov. 6, 2006	
	KRIS-TV, TX - Nov. 6, 2006	
	KTRE, TX - Nov. 6, 2006	
	KTVO, MO - Nov 6, 2006	
	KVIA, TX - Nov 6, 2006	
	KVOA.com, AZ - Nov. 6, 2006	
	KXAN-TV, TX - Nov 6, 2006	
	Providence Eyewitness News, RI - Nov 6,	
	2006	
	Team 4 News, TX - Nov. 6, 2006	
	WALB-TV, GA - Nov. 6, 2006	
	WANE, IN - Nov. 6, 2006	
	WCSH-TV, ME Nov 6, 2006	
	WHBF, IL - Nov. 6, 2006	
	WHNS - Nov. 6, 2006	
	WHO-TV, IA - Nov 6, 2006	
	WLNS, MI - Nov. 6, 2006	
	WLUC-TV, MI - Nov 6, 2006	
	WNCT, NC - Nov 6, 2006	
	WOI, IA - Nov. 6, 2006	
	WREG, TN - Nov. 6, 2006	
	WRIC, VA - Nov 6, 2006	
	WSTM-TV, NY - Nov 6, 2006	
	WTVF, TN - Nov. 6, 2006	
'Dry air' device kills head lice	BBC News, UK - Nov 5, 2006	(BBC) the invaders. The LouseBuster is being developed
	BBC Brazil - Nov. 6, 2006	commercially by a University of Utah spin-off company
	1, 555	Larada Sciences. Patents
"News in Science" Israeli TV Show	"News in Science" Israeli TV Show	(Miller)
A Parents Worst Nightmare	CBS HealthWatch, The Early Show	Television News Story
American Researchers Develop Device To Kill	All Headline News - Nov 7, 2006	(Manalo) The result of the test of the device which was

Head Lice		published in the Pediatrics journal, show that a 30-minutes
An Effective Treatment For Head Lice: A Lot Of Hot Air	eMaxHealth.com, NC - Nov 6, 2006 SpiritIndia, India - Nov 7, 2006	use of the LouseBuster is enough in eradicating  (AAP) All six methods delivered hot air to the scalp and resulted in killing lice eggs, but the most successful was a custom-built machine called the LouseBuster
Biologist develops de-lousing device	Victoria Times Colonist, Canada - Nov 6, 2006	(Gibson) treatments. The LouseBuster is a hairdryer-like device that dries out the lice and their eggs or nits clinging to hair shafts. Certainly
Biologist picks off nits with hot air	Philadelphia Inquirer, PA - Nov 6, 2006	(Avril) air. In the November issue of Pediatrics, Clayton and colleagues report success with their new invention, called the LouseBuster
Blow Away Head Lice	Ivanhoe, FL - Nov 7, 2006	(Williams) When lice become dehydrated, they die. Researchers used this idea to develop the LouseBuster, a hairdryer-like device that kills lice using hot air
Blow of hot air proves fatal for lice: Study	The Money Times, India - Nov 6, 2006	(Money Times) Operated at a comfortable temperature, slightly cooler than a standard blow-dryer, the LouseBuster was the most effective method in killing lice and its eggs
Blowing away lice	Virginian Pilot, VA - Nov 8, 2006	(Virginian Pilot) aggravating pests. According to the journal Pediatrics, all it takes is 30 minutes with something called the LouseBuster. Children
Chemiefreie Behandlung der Pediculosis: "Läuseknacker" trocknet Läuse und Nissen aus	rme/aerzteblatt.de	Ein US-Biologe hat ein Gerät entwickelt, das mit einem Strom trockener und (nicht zu) warmer Luft Kopfläuse und ihre Nissen abtötet. Nach der Publikation einer Studie
Child and Parent.com	Child and Parent.com	(Haffer)
Could hot air kill head lice? If Your Child Has Bugs LouseBuster: Blast Of Hot Air Can Kill Head Lice	ABC7Chicago.com, USA - Nov 7, 2006 ABC News - Nov 6, 2006 abc7news.com, CA - Nov 6, 2006	(Willson) Researchers from the University of Utah used a custom-built machine called the LouseBuster. Head lice are an emotional issue for
Creato 'asciuga-pidocchi', li elimina in 30 minuti	ANSA (Italian)	
Daily Mail, London	Daily Mail, London	(MaCraee) Radio interview
Der Gadget-Globus: Läuse killen nach Ghostbusters Art	German News	Statt Chemie: Läuse einfach vom Kopf pusten
Device Dries Lice And Nits Out Of Hair	Medical News Today, UK - Nov 6, 2006	(Nordquist) for. Use it on your child for 30-minutes and he/she will be infestation free, say the makers of the LouseBuster, Larada Sciences
Gooday Utah	Fox 13 News	Todd Tanner, Andrea Fugea. Television interview.
GoodMorning America	GoodMorning America	Television News Story
Head Lice – Special Hairdryer Device can Kill Infestation in on	Best Syndication, CA - Nov 6, 2006	(N. Wilson) head lice infestation. A new device called the LouseBuster was invented by University of Utah biologists. This hairdryer device
Head lice an unpleasant fact of life among school-aged children	Canada.com, Canada - Nov 6, 2006	(Branswell) process for a price. And eventually, a new blow dryer-like device called the LouseBuster may be an answer. University of Utah researchers
Head Lice KO'd by Hot Air?	ABC Medical Minute (radio)	(Dr. Timothy Johnson)

Head Lice Treatment Lauded	National Ledger, AZ - Nov 7, 2006	(Beers) Dr. Clayton, invented the 'Lousebuster.' "It kills virtually 100 percent of the eggs and about 80 percent of the lice," Dr. Clayton said
HHS Healthbeat Radio- LouseBuster	HHS Healthbeat Radio	(Dreyfuss) Radio interview.
Hot Air Blows Away Head Lice Infestations	MedPage Today, NJ - Nov 7, 2006	(Phend) effective as well. Note that the researchers reporting on the LouseBuster have a financial stake in the device. For children with
Hot Air May Be an Effective Nonchemical Treatment of Head Lice	Medscape - Nov 13, 2006	(Barclay&Lie) The most successful method, using a custom-built machine called the LouseBuster, resulted in nearly 100% mortality of eggs and 80% mortality of hatched lice
Hot Air Spells Death for Head Lice Hot air drowns lice	drkoop.com - Nov 6, 2006 Austin American-Statesman , TX - Nov 6, 2006 LiveScience.com, NY - Nov 6, 2006 HealthCentral.com, VA - Nov 6, 2006 HealthCentral.com, VA Nov 6, 2006 WFIE-TV, IN - Nov 6, 2006 WWAY NewsChannel 3, NC - Nov 6, 2006 Forbes, NY - Nov 6, 2006 Lex 18, KY - Nov 6, 2006 Health24.com, South Africa - Nov 7, 2006	(Dotinga) Health News hair. And the little critters shouldn't become immune to the so-called "LouseBuster," as they already have to some pesticides. "It's
Hot, Dry Air Device Eradicates Lice	Toronto Daily News, Canada - Nov 7, 2006	(Toronto Daily News?) A chemical-free, hairdryer-like device — the LouseBuster — and conducted a study showing it eradicates head lice infestations on children by exterminating
Il phon contro i pidocchi	Ecoblog	Italian news
Introducing the Lousebuster For Safe Lice Removal	Dog Flu Diet and Diseases, Canada - Nov 6, 2006	(Blake) According to reports, a group of researchers have manufactured the world's first lousebuster. According to its manufacturers
Itchy and scratchy	Guardian Unlimited, UK - Nov 13, 2006	(Moorhead) According to its inventor, Dr Dale Clayton of Utah, the LouseBuster works by blasting the head with air, drying the lice out of the scalp
Killing head lice just got easier Idea to make hair too hot for lice	Salt Lake Tribune, United States - Nov 6, 2006 Long Beach Press-Telegram, CA - Nov 6,	(Lavine) Meet the LouseBuster, the University of Utah's hot-air-blowing entry into the age-old battle against the
	2006	smallest of human foes
KOMO 1000 News, Seattle	KOMO 1000 News, Seattle	(Barrack) Radio interview.
Lice face lousy future from dryer device	Reuters - Nov 6, 2006 Independent Online, South Africa - Nov 6, 2006 Reuters.uk, UK - Nov 6, 2006 Reuters India, India - Nov 6, 2006 San Diego Union Tribune, United States - Nov	(Conlon) - A single 30-minute treatment

	6, 2006	
Lice Killer	As It Happens (CBC Radio)	Radio interview
Lice now dried to death by novel dryer	MedIndia, India - Nov 6, 2006	(Medindia) A new dryer that is capable of eliminating parasites that live on the
Lots of hot air kills off head lice: study	CBC.ca, Canada - Nov 6, 2006	(CBC) A hairdryer-like device called the LouseBuster can help eradicate infestations of the six-legged pests, researchers say. Lice do
LouseBuster-	The People's Pharmacy	(Graedon) Radio Interview
LouseBuster 'shows promise'	TUV Product Service, UK - Nov 6, 2006	(TUV UK) be "promising". Dubbed the LouseBuster, the device works like a powerful hairdryer, to blow away both lice and their eggs. The study
LouseBuster Device Stops Lice	E Canada Now, Canada - Nov 6, 2006	(eCanada) Especially for children and parents. The LouseBuster was developed by university researchers at the University of Utah. "The
LouseBuster Eradicates Head Lice, Study Finds Head Lice:: The LouseBuster kills Study shows hot, dry air device eradicates head lice The LouseBuster The LouseBuster Kills: Hot, Dry Air Device Eradicates Lice The LouseBuster eradicates Head Lice without chemicals	Consumer Affairs - Nov 6, 2006 SpiritIndia, India - Nov 5, 2006 People's Daily Online, China - Nov 6, 2006 Medgadget.com, CA - Nov 5, 2006 Medical News Today , UK - Nov 12, 2006 innovations report, Germany - Nov 7, 2006 EurekAlert , DC - Nov 5, 2006 Infection Control Today, AZ - Nov 6, 2006 Newswise - Nov 5, 2006 WebWire , GA - Nov 6, 2006 Science Daily - Nov 6, 2006 Medical News Today , UK - Nov 6, 2006 Gizmag, Australia - Nov 7, 2006	(Siegel) University of Utah biologists have invented a chemical-free, hairdryer-like device—the LouseBuster—and conducted a study that they say shows it
LouseBuster kills head lice HealthWrap: Sex Ed. and public opinion Head lice treatment may go from wet to dry	United Press International - Nov 6, 2006 AlaskaReport, AK - Nov 6, 2006 United Press International - Nov 7, 2006 Market-Day.net, AZ - Nov 6, 2006	(UPI) University of Utah biologists have invented a chemical-free, hairdryer-like device named the LouseBuster that eradicates head lice infestation
LouseBuster kills lice, is ineffective against Slimer, Gozer	engadget, CA - Nov 6, 2006	(Murph) The "chemical-free, hairdryer-like device"—dubbed the LouseBuster—eradicates head lice infestations on children by exterminating the eggs (or "nits
LouseBuster not just hot air, study says	Deseret News, UT - Nov 5, 2006	(Bauman) But the LouseBuster he co-invented was designed to destroy a head louse infestation through a non-chemical treatment lasting about 30 minutes, with a
LouseBuster	Korean news	LouseBuster
Mass-murdering LouseBuster	Coolest Gadgets, UK - Nov 8, 2006	(CNN) lice, one of the scourges that affect both parents and

		schoolchildren, looks as though their time is almost up with
		the invention of the LouseBuster, a device
New device blows head lice away	49abcnews.com, KS - Nov 8, 2006	(ABC) Now, researchers at the University of Utah have found
		a safe, effective device, called the LouseBuster, that may be
		a welcome relief for parents
New device for busting nits	News-Medical.net, Australia - Nov 7, 2006	(NMN) The 'LouseBuster' uses no chemicals but instead
		relies on a hairdryer-like piece of equipment which
		exterminates the eggs, or "nits," and kills enough lice to
New Device for Killing Head Lice	WebMD - Nov 6, 2006	(Doheny) Called the LouseBuster, it kills 98% of head lice
		eggs (or nits) and 80% of hatched lice—enough to keep them
		from reproducing, researchers report in the
New lice treatment could blow problem away	Today Show (NBC, morning news)	
New Technology May Permanently Keep Lice	CBS 13, CA - Nov 6, 2006	(CBS) New technology could keep head lice at bay longer
Away	CBS 4, FL - Nov 6, 2006	and more
New Treatment Turns Up Heat On Head Lice	CBS 5, CA - Nov 6, 2006	(Mulvihill) It's called the Lousebuster and it kills like and
·		their eggs in 30 minutes without chemicals Dr. Dale
		Clayton, invented the Lousebuster
New way to tackle head lice	CBBC Newsround, UK - Nov 6, 2006	(BBC) to kill them. As well as the lice themselves the
		LouseBuster also kills the eggs before they get a chance to
		hatch. It works by
Parents itching to try new head lice cure	Victoria News, Canada - Nov 15, 2006	(Lavigne) So when an American University unveiled its new
		LouseBuster prototype last week, parents on both side of the
		border paid attention
Professor Clayton demonstrates the device on	InTheNews.co.uk, UK - Nov 6, 2006	(Blake)A new hairdryer-type device dubbed the Lousebuster
his daughter		eradicates head lice in children, its creators have claimed.
		The chemical-free
Say these five words, your child has head lice	Sunday House Call	(Dworkin) Radio interview.
Science and Vie (French Magazine)	Science and Vie (French Magazine)	(Buron)
Science News	Science News	(Sheppa)
Special hair dryer to kill head lice: LouseBuster	Earthtimes.org - Nov 6, 2006	(NSF) Biologists have devised a hair dryer that will bring relief
Head Lice :: 'LouseBuster' instrument shown to	SpiritIndia, India - Nov 6, 2006	to millions of parents distressed by their children's head lice
kill head lice	National Science Foundation - Nov 6, 2006	infestation
LouseBuster Instrument Shown to Kill Head Lice	Newswise - Nov 6, 2006	
	PressZoom , Netherlands - Nov 7, 2006	
	Kansas City infoZine, MO - Nov 8, 2006	
	PhysOrg.com, VA - Nov 6, 2006	
On singl Online	On alteral Calling	(0-1
Speigel Online	Speigel Online	(Schmitt) German news.
Spin 1038	Spin 1038, Irish Drive Time Radio	(Finnegan) Radio interview.
Study Backs Up Utah Lice Killing Invention	KSL-TV, UT - Nov 5, 2006	(Yeates) The "Lousebuster", as it's called, could be located
New Device May Kill Lice	KSDK, MO - Nov 7, 2006	in clinics but most especially schools Several steps later
	WHDH-TV, MA - Nov 7, 2006	the "Lousebuster" was invented
Study shows hot, dry air device eradicates head	Mathaba.Net, UK - Nov 7, 2006	(Xinhua) University of Utah biologists invented a chemical-
lice		free, hairdryer-like device—the Louse Buster—and

		conducted a study
Study: Centers of Excellence Program has succeeded in creating	Salt Lake Tribune, United States - Nov 6, 2006	(Stricker) Two of them - Myriad Genetics and Watson Labs/Theratech - employ a combined 875 people. Another created the LouseBuster, new technology for removing head lice
Supped Up Blow Dryer Kills Lice	All Headline News - Nov 6, 2006	(Shannon) minutes. University of Utah researchers claim the "LouseBuster" can kill 80 percent of hatched lice and 98 percent of their eggs
The gadget that blows your head lice away	Times Online, UK - Nov 6, 2006	(Smith) Initial experiments with conventional hairdryers proved disappointing, but he eventually devised a machine, nicknamed the LouseBuster, that blows air heated to
The Osgood File	The Osgood File – Nov. 6, 2006 (radio)	(Osgood) In the November issue of the Journal of Pediatrics is a study done at the University of Utah of a device invented by one of the professors there. to get rid of something that's responsible for American children losing MILLIONS
This story will make you itch	Kansas City Star, MO - Nov 11, 2006	(Blobaum) 6 issue of Pediatrics found that a 30-minute application of hot air from a device called the LouseBuster eradicated head lice infestations by killing lice and
Top 40's Radio Station, LA	Top 40's Radio Station, LA	(Martinez)
Un souffle chaud contre les poux	MÉDECINE ET SANTÉ	Cécile Dumas. French news.
Univision (Spanish TV)	Univision (Spanish TV)	Television interview. (Spanish)
Victory in louse wars?	Sun-Sentinel.com, FL - Nov 13, 2006 Los Angeles Times, CA - Nov 12, 2006	(Nuzzo) 30 minutes. The LouseBuster, a portable hot-air machine with a flexible hose, can expel twice as much air as a hair dryer. Its blast
Vital Signs Remedies: Researchers Devise New Weapon for Head Lice	New York Times, United States - Nov 6, 2006	(NAGOURNEY). The scourge of elementary school, head lice, may have a formidable new enemy, even if it is just air. Researchers